

**2015 CAR AND PICKUP TRUCK REGISTRATIONS  
BY MANUFACTURE**

MAKE	SUBTOTAL COUNT	% OF STATE TOTAL	MAKE	SUBTOTAL COUNT	% OF STATE TOTAL
AC COBRA	21	0.0%	KIA MOTORS CORP.	19,443	1.6%
ACURA	6,818	0.6%	LAND ROVER	2,033	0.2%
ALFA ROMEO	50	0.0%	LEXUS	8,045	0.7%
AMERICAN MOTORS	1,552	0.1%	LINCOLN-CONTINENTAL	6,730	0.6%
AUDI	5,154	0.4%	LOTUS	23	0.0%
AUSTIN	51	0.0%	MASERATI	19	0.0%
AUSTIN-HEALY	41	0.0%	MAZDA	19,707	1.6%
BENTLEY	16	0.0%	MERCEDES-BENZ	7,258	0.6%
BMW	9,047	0.8%	MERCURY	9,880	0.8%
BUICK	23,103	1.9%	MERKUR	17	0.0%
CADILLAC	12,001	1.0%	MG	362	0.0%
CHEVROLET	192,053	16.0%	MINI COOPER	1,621	0.1%
CHRYSLER	23,311	1.9%	MITSUBISHI	8,234	0.7%
CITROEN	9	0.0%	MORGAN	10	0.0%
DAEWOO	262	0.0%	MORRIS	15	0.0%
DAIHATSU	46	0.0%	NASH	47	0.0%
DATSON	927	0.1%	NISSAN	47,113	3.9%
DE LOREAN	14	0.0%	OLDSMOBILE	10,139	0.8%
DE SOTO	26	0.0%	OPEL (IMPORT)	18	0.0%
DODGE	100,699	8.4%	PACKARD	39	0.0%
EAGLE	275	0.0%	PEUGEOT	2	0.0%
EDSEL	25	0.0%	PLYMOUTH	3,986	0.3%
FERRARI	36	0.0%	PONTIAC	27,168	2.3%
FIAT	657	0.1%	PORSCHE	1,719	0.1%
FORD (NORTH AMERICAN)	213,964	17.9%	RAMBLER	31	0.0%
FREIGHTLINER CORP	65	0.0%	RENAULT	4	0.0%
GENERAL MOTORS CORP	60,745	5.1%	REO	3	0.0%
GEO	3,256	0.3%	ROLLS-ROYCE	23	0.0%
HONDA	68,548	5.7%	ROVER	27	0.0%
HUDSON	36	0.0%	SAAB	1,105	0.1%
HUMMER (GENERAL MOTORS)	1,123	0.1%	SATURN (GENERAL MOTORS)	9,676	0.8%
HYUNDAI	23,981	2.0%	SCION - TOYOTA	38	0.0%
IMPERIAL	8	0.0%	STUDEBAKER	145	0.0%
INFINITI	2,339	0.2%	SUBARU	45,461	3.8%
INTL	664	0.1%	SUZI	5,451	0.5%
ISUZU	4,250	0.4%	SUZULIGHT SU	104	0.0%
JAGUAR	1,254	0.1%	TOYOTA	128,663	10.7%
JEEP	42,336	3.5%	TRIUMPH	175	0.0%
JENSEN	3	0.0%	VOLKSWAGEN	22,424	1.9%
KAISER	13	0.0%	VOLVO	5,344	0.4%
HOMEMADE	96	0.0%			
MFR. NOT LISTED	85	0.0%			
OTHER	5,871	0.5%	STATE TOTAL	1,197,133	

Idaho Transportation Department, Division of Motor Vehicles

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